WELCOME TO THE 13TH ANNUAL



# INNOVATION CELEBRATION

Thursday, March 29, 2018 - 5:30 – 8:30 pm Parkland College

#### **#INNCEL**

Recognizing the entrepreneurial spirit on campus and in the community.

innovationcelebration.com



#### **ABOUT INNOVATION CELEBRATION**

Innovation Celebration provides recognition of those individuals and organizations that have made significant contributions, taken risks, and provided leadership to ensure the continuing economic success of Champaign County, the ongoing success of the University's economic development mission, and the growth of entrepreneurial talent and energy in our community.

Innovation Celebration is not merely an award for accomplishment, but a benchmark of success for those outstanding individuals, organizations and corporations who are nominated and selected to receive this prestigious award.

Innovation Celebration is hosted by the Champaign County Economic Development Corporation in partnership with the University of Illinois, Parkland College, and community sponsors.







# AGENDA



# 5:30 pm: Hors d'oeuvres, Drinks, Networking & Music

# **6:30 pm: Opening Remarks & Award Presentations**

#### **Opening Remarks**

Craig Rost, EDC Executive Director Laura Frerichs, UI Research Park Director

#### **Master of Ceremonies**

Tim Hoerr

#### **Award Presentations**

Innovation Transfer Award—University of Illinois presented by Dr. Andreas C. Cangellaris, University of Illinois at Urbana-Champaign - Vice Chancellor for Academic Affairs and Provost

Alexis Wernsing Innovation Award—University of Illinois presented by Dr. Andreas C. Cangellaris, University of Illinois at Urbana-Champaign - Vice Chancellor for Academic Affairs and Provost

Innovation in Engagement Award—Parkland College presented by Dr. Seamus Reilly, Parkland College - Vice President for Institutional Advancement

Entrepreneurial Excellence: Social Venture Award Entrepreneurial Excellence: Student Startup Award Entrepreneurial Excellence: New Venture Award Entrepreneurial Excellence: Paul Magelli Advocacy Award Entrepreneurial Excellence: Management Award Innovation: Economic Development Impact Award

# 7:45 pm: Hors d'oeuvres, Drinks, Networking & Music

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# UNIVERSITY OF ILLINOIS: INNOVATION TRANSFER AWARD

Recognizes an individual or group from the University of Illinois whose research has resulted in either a discovery or a work with the potential for significant societal impact.

#### **DR. DONNA COX**

#### Advanced Visualization Lab at National Center for Supercomputing Applications

Dr. Donna J. Cox, MFA, is the Michael Aiken Chair, Director of the Advanced Visualization Laboratory (AVL), the Research & Education division, and the eDream Institute at the National Center for Supercomputing Applications - University of Illinois. She is a Professor in the School of Art & Design and researches the art of scientific data visualization. She and her collaborators form "Renaissance Teams" to thrill millions of people with cinematic presentations of science in international fulldome digital museum shows, IMAX movies, feature films, and television. AVL recently completed Solar Superstorms and A Beautiful Planet 3D IMAX film. The Chicago Museum of Science and Industry selected her as one of 40 modern Leonardo DaVinci's. In 2017, IMERSA awarded her a lifetime achievement award for her lasting contributions to the fulldome community.



avl.ncsa.illinois.edu





facebook.com/AdvancedVisualizationLab

# UNIVERSITY OF ILLINOIS: ALEXIS WERNSING INNOVATION AWARD

Recognizes an individual or team from the University of Illinois that has channeled their experience living with a disability into positive change through the creation of new products, environments, or protocols that enhance quality of life.

#### **MARK MCCARTHY**

#### **Access Illinois**

Mark McCarthy is a graduate student of the School of Information Sciences at the University of Illinois Urbana-Champaign, with a focus in information architecture. Mark also works in digital and web accessibility. He hopes to work in the realm of UX/UI work, helping to make the digital world better for everyone. In his spare time, he enjoys gaming with friends, hiking and exploring when he can (no small feat when using a power chair!), photography, and is a budding Maker.

Charmarkk.me & mcmccar2.web.ischool.illinois.edu/access-illinois/ai.html

🤈 @charmarkk

## PARKLAND COLLEGE: INNOVATION IN ENGAGEMENT AWARD

Recognizes an individual or group at Parkland College who has shown support of the college's community engagement mission.

#### **ADAM PORTER**

#### **Perimeter Road Sound Recordings**

Perimeter Road Sound Recordings is a student-staffed record label at Parkland College. The goal of the label is to provide real world music business experiences for students interested in recording, mixing, mastering, songwriting, promotion, design, and more. They sign bands, record original albums, and distribute music globally. Adam Porter is the Faculty Advisor for PRSR.



perimeterroad.bandcamp.com

@PerimeterRd

facebook.com/perimeterrd

# ENTREPRENEURIAL EXCELLENCE: SOCIAL VENTURE AWARD

Serve as change agents by creating and implementing sustainable solutions to reshape society, benefit humanity, and address social concerns.

#### **RANDOLPH STREET COMMUNITY GARDEN**

Randolph Street Community Garden is a place for residents to grow their own food in North Champaign. It is also a place for people to come together as a community and be part of a long-term movement towards eating healthy and being connected with the sources of the food we eat. Engaging with children and youth is an integral part of this vision. Short-term goals include building and caring for the garden space. Long-term goals include developing infrastructure for youth programs, training workshops and organizing a community kitchen.



randolphcommunitygarden.com



facebook.com/randolphstreetcommunitygarden

#### **SALT & LIGHT**

Salt & Light's unique and innovative social entrepreneurship model addresses chronic food insecurity and access to other basic needs while building on the strengths of individuals and families. Through their credit system, participants earn minimum wage in store credit by volunteering at area nonprofits. In their grocery and thrift store, this credit can be used to purchase everything from food and basic home and healthcare needs to clothing, household items or even furniture. Open to the whole community, the store creates jobs, while revenue from purchases funds the credit – buying groceries for your family at Salt & Light, helps someone feed theirs.



saltandlightministry.org



facebook.com/saltandlightministry facebook.com/saltandlighturbana

# ENTREPRENEURIAL EXCELLENCE: STUDENT STARTUP AWARD

Formed by students in the last three years and demonstrates a commitment to continuing success through entrepreneurial talent, creativity and energy.

#### MESH++

Mesh++ is eliminating expensive wired infrastructure for last-mile internet connectivity through solar power and low-loss wireless backhauls. They bring WiFi to events, emerging markets, and anything outdoors simply by placing their self-powered Nodes within range of each other. Using mobile-de-signed processors, they can cover hundreds of acres at high speeds - all without laying a single cable.



meshplusplus.com 🔰 @Me



facebook.com/meshplusplus

#### PHANTOMCOR

PhantomCor is a company dedicated to producing dynamic, multimodal, and inexpensive heart phantoms. Heart phantoms are devices that model the functionality and fluid mechanics of the heart, allowing a detailed study of heart properties without necessitating a flesh heart. In general terms, they are designing a product which physiologically and anatomically simulates a patient's heart. PhantomCor's device has use in calibrating imaging equipment, allowing surgeons to mock patient hearts before surgery, and helping students visualize heart dynamics in the classroom. By taking an inexpensive, 3D-printed approach to phantom design, PhantomCor is hoping to make phantom technology more ubiquitously available to technicians, surgeons, and educators.



phantomcor.org

facebook.com/PC.Illinois

#### LUMOS

Lumos is a tech-based company helping nuclear reactor operators generate additional income from traditional nuclear waste management. Their technology can generate electricity passively by utilizing waste-heat from the storage of used nuclear fuel.



LumosIndustries.com

# ENTREPRENEURIAL EXCELLENCE: NEW VENTURE AWARD

Formed in the last three years, and demonstrates a commitment to continuing success through entrepreneurial talent, creativity and energy.

#### LIFEFOUNDRY, INC.

LifeFoundry applies robotics, synthetic biology, and machine learning to accelerate the research and development of biotechnology. Their fully automated and highly versatile platform, the biofoundry, is capable of performing most of the cellular and molecular operations that are currently conducted by human researchers. They aim to help fermentation companies develop novel fermentation micro-organisms for efficient synthesis of value-added chemicals.

life-foundry.com

innsightech.com

#### **INNSIGHT TECHNOLOGY**

What can you learn from a drop of tears? InnSight Technology is exploring this question and starting with a biomarker that can inform the user of the severity of an eye injury and the healing of a post-surgical incision. InnSight has created the first portable, hand-held device that can be used by healthcare professionals to detect the presence of a leak of internal ocular fluid after surgery or trauma. This device provides immediate, objective results that can improve the diagnosis and management of patients by decreasing risk of infection and number of missed cases.







facebook.com/innsightech

#### SNOOZ

SNOOZ is an air and sound company currently focused on sleep products. The current product they offer is called SNOOZ, a specialized fan and enclosure to efficiently create a white noise sound to help people sleep. Following a successful Kickstarter campaign (raising 460k in 49 days), their product SNOOZ began being produced and sold in 2017. Currently, SNOOZ is distributed through online and in-store retailers, as well as a direct provider to Four Seasons Hotels and Resorts.



getsnooz.com

facebook.com/getsnooz

# ENTREPRENEURIAL EXCELLENCE: PAUL MAGELLI ADVOCACY AWARD

Actively engage, encourage, coach and mentor entrepreneurs in the community, and provide extensive support to help them achieve success.

#### **KEN TAYLOR**

Ken Taylor currently serves as Director of Data Engineering at Capital One's Illinois Digital Campus Lab located in Champaign, IL, focusing on large scale data projects. Prior to joining Capital One, he has worked with a variety of companies producing software for industries including agriculture, online advertising, consumer electronics, Internet infrastructure, along with biometrics and secure operating systems. He is active in the local start-up ecosystem, participating as a mentor and/or judge in numerous events throughout the community.



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facebook.com/capitalone

#### **STEPHANIE LARSON**

Stephanie Larson is the Associate Director of Innovation and Entrepreneurship Student Programs at the Technology Entrepreneur Center. She joined TEC in March 2008, and her responsibilities include leading, building, designing and implementing new and existing student programs for TEC and its mission of providing students with the skills, resources and experiences necessary to become successful innovators, entrepreneurs and leaders. The thing she enjoys most about working at TEC is the passion the students and her co-workers share about entrepreneurship and innovation. She also recently has been involved with the new Siebel Center for Design with the development of an intern program and helping to create programs, curriculum, policies and objectives.



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facebook.com/technologyentrepreneurcenter

#### **KATHIE CRAVENS**

tec.illinois.edu

Kathie Cravens, CGBP, MIEx, is the International Trade Specialist of the Illinois Small Business Development Center at Champaign County EDC. A seasoned international trade specialist with years of exporting experience, she has traveled and lived abroad, worked closely with numerous international dealers and distributors, and has attended several international trade shows. She has advised small to medium sized companies on their export practices and has been directly involved with exporting numerous shipments of U.S. manufactured goods to every continent around the world.







facebook.com/cusbdc

# ENTREPRENEURIAL EXCELLENCE: MANAGEMENT AWARD

Demonstrates expertise in assembling resources, creating an organization, and working to build and implement effective action plans.

#### **CINDY SOMERS**

#### **Spherion Staffing**

Cindy Somers, Franchise Owner of Spherion in Champaign, is a 1990 graduate of Indiana University. She returned to Champaign in 1992 to learn her father's business, eventually becoming a partner with Penn Nelson in 1999, and sole owner in 2011. She has offices in Champaign, Decatur and Charleston. Spherion makes placements for over 1,000 employees annually in temporary, temp-to-hire and direct hire opportunities with local businesses. She has a wonderful family; Mike, Justin & Lainey. Cindy is very involved in the community, presently serving as a Board Member of the Don Moyer Boys & Girls Club.

spherion.com 💟 @Somers5Cindy // @Spherion

facebook.com/spherionchampaignillinois

#### **RON VAN OS**

#### Inprentus

Ron van Os is the Chief Executive Officer of Inprentus, a provider of ultra-high precision optical components (diffraction gratings) for use in high energy, beamline experiments at synchrotron and free electron laser facilities. A high-energy leader experienced in bottom-up strategic approach, he is the former COO of several start-up companies and has held key leadership positions at L-1 Identity Solutions, Imaging Automation, Sabre Decision Technologies / American Airlines, and Electronic Data Systems (EDS).

inprentus.com 💟 @Inprentus

facebook.com/Inprentus-Inc-1989585634610527

#### **HOLLY GLENN**

#### **Wolfram Research**

Holly Glenn is the Recruiting Manager for Wolfram Research. In nearly 5 years, she has spearheaded the recruitment of almost 1,000 technical professionals into the organization. In addition to leading recruitment, Holly also manages Wolfram's internship program and many of the community/ student engagement activities. Prior to her time at Wolfram, Holly worked in the staffing industry in the Washington D.C. area supporting staffing initiatives for non-profit and government service organizations. She is a loving wife to her husband, Nick, and their three children, Haven, Coban, and Anson.



@hollyaglenn // @WolframResearch



facebook.com/wolframresearch

# **INNOVATION:** ECONOMIC DEVELOPMENT IMPACT AWARD

Has made a significant economic development impact in the community and continues to demonstrate their commitment to Champaign County.

#### **CLARKSON SOY PRODUCTS, LLC**

Clarkson Soy Products, LLC was founded in 2002, offering the world's first certified organic soy lecithin. It used an entirely natural process without any synthetic solvents, offering commercial quantities with excellent quality. During their first 10 years, they focused on growth in the certified organic food ingredient market. In their second decade of business, they continue to expand their ability to meet the needs of their customers by offering a growing list of lecithin products that meet the most stringent requirements for quality and food safety. They recently celebrated the grand opening of a new 30,000 SF facility in Champaign. Clarkson Soy Products, LLC is a joint venture of Clarkson Grain Company, Inc., an employee-owned company, and Illinois Ventures for Community Action.



clarksonsoy.com



facebook.com/clarksongrain

#### **BUSEY**

First Busey is a Champaign, Illinois-based financial holding company for Busey Bank, Busey Wealth Management, FirsTech, Inc., a retail payment processing company, and Trevett Capital Partners, a wealth management division of Busey Bank—collectively serving the personal, business and wealth management needs of Illinois, Indiana, Missouri and Florida. Since 1868, Busey has built on a tradition of close relationships and broad financial capabilities. The core values-dedicated associates, strong customer partnerships and thriving communities—instilled 150 years ago are still cornerstones today. Busey is more than a bank-they help grow businesses, make retirement dreams a reality and ensure family legacies.



busey.com

@Busev



facebook.com/BuseyBank

#### **TRIPTYCH BREWING COMPANY**

Triptych is a locally owned, independent microbrewery located in Savoy, Illinois. In 2013, they started the brewery to explore the convergence of beer with community. They live for the exploration of emerging beer styles and trends but they enjoy a good twist on tradition too. Each year, this obsession with innovation leads them to brew hundreds of different beers to share with their customers, but only a few of those beers will ever return. They brew for the initiated in hopes that more will join their cause for flavorful, tasty, and artfully crafted beer.



triptychbrewing.com



@TriptychBrewing



facebook.com/triptychbrewing







#### **EVENT COMMITTEE**

Carly McCrory, Champaign County EDC Craig Rost, Champaign County EDC Liz Kellner, Singleton Law Firm (Committee Chair) Stephanie Larson, University of Illinois-Technology Entrepreneur Center Nicole Nair, University of Illinois-Office of Technology Managment Seamus Reilly, Parkland College Laura Frerichs, University of Illinois Research Park Laura Bleill, University of Illinois Research Park Jenny Kim, University of Illinois Research Park Dana Cohen, University of Illinois - Illinois Human Resources Shawna Culp, Pixo

#### **SPECIAL THANKS**

- Amanda Baker Tori Beach Five Foot Productions Tim Hoerr Parkland College Alyssa Vogt New Orleans Jazz Machine Michaels' Catering Triptych Brewing Company
- Hyve Touch Synthesizer Ingenium FruitVaccine PhotoniCare Litania Sports Group Frasca International, Inc. Chris Harbourt Marissa Siero Darrell Hoemann Photography

This event would not be possible without the efforts of many who have taken time out of their busy schedules because they care about economic development in our community.



#### **PROGRAM SPONSORED BY:**







If you are interested in sponsoring future Innovation Celebration events, please contact:

Champaign County Economic Development Corporation carly@champaigncountyedc.org 217-359-6261

#### innovationcelebration.com